

## Investing in your health and peace of mind



Great news! We have invested in a new, more accurate type of testing technology that's better at detecting flu, strep and RSV than traditional rapid tests.<sup>1,2,3</sup>



# It's called the cobas® Liat® PCR System

Using the same gold-standard technology as in today's sophisticated laboratories, this lab-in-a-tube technology provides highly accurate, reliable results to help your doctor deliver prompt, effective care when it's needed most.



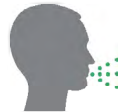
## A better choice for you and your doctor

Testing with the **cobas® Liat®** PCR System offers numerous advantages over traditional rapid testing. For example, the results your doctor receives can be used to prescribe the right medication, if needed, when it's the most effective. This is important, because some treatments, like antivirals for flu, are most effective when taken within the first 48 hours of symptoms.<sup>5</sup>

### Accurate and fast results can help your doctor:



Reduce unnecessary antibiotic prescriptions, which can have potential side effects for you or your loved ones

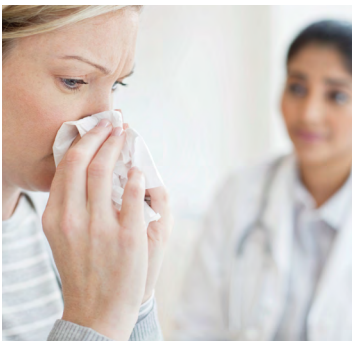


Help minimize spread of infection by reducing false negative results, which may lead flu-positive patients to interact with others, unintentionally exposing them to the infection



Review and share lab-quality results in minutes instead of days

## Feel confident knowing your doctor is using the latest technology



As a parent, caregiver or patient, it's comforting to know that when seasonal respiratory illnesses strike, your doctor is equipped with the latest testing technology available to quickly diagnose and treat flu, strep and Respiratory Syncytial Virus (RSV). So when you're feeling sick, you have something to feel good about.



To learn more about the cobas® Liat® PCR System, visit [go.roche.com/itmatters](https://www.roche.com/itmatters).

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- 1 Gibson, Jane et al. Multi-center evaluation of the **cobas® Liat®** Influenza A/B & RSV assay for rapid point of care diagnosis. *Journal of Clinical Virology*. Volume 95, 5-9. Available at: <http://dx.doi.org/10.1016/j.jcv.2017.08.004>. Accessed August 28, 2017.
- 2 Forward KR, Haldane D, Webster D, Mills C, Brine C, Alyward D. A comparison between the Strep A Rapid Test Device and conventional culture for the diagnosis of streptococcal pharyngitis. *The Canadian Journal of Infectious Diseases & Medical Microbiology*. 2006; 17(4):221-223. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2095077/>. Accessed September 11, 2017.
- 3 Fangnian Wang, MD, PhD, YuTian, PhD, Lingjun Chen, BA, Robert Luo, MD, MPH, JoannaSickler, MPH, MBA, Oliver Liesenfeld, MD, Shuqi Chen, PhD Accurate Detection of *Streptococcus pyogenes* at the Point of Care using the **cobas® Liat®** Strep A Nucleic Acid Test. *Clinical Pediatrics*. <https://www.ncbi.nlm.nih.gov/pubmed/28006981>. Accessed September 7, 2017.
- 4 Centers for Disease Control and Prevention, What You Should Know About Flu Antiviral Drugs. Available at: <https://www.cdc.gov/flu/antivirals/whatyoushould.htm> (Accessed March 15, 2018).
- 5 Centers for Disease Control and Prevention, What You Should Know About Flu Antiviral Drugs. Available at: <https://www.cdc.gov/flu/antivirals/whatyoushould.htm> (Accessed March 15, 2018).