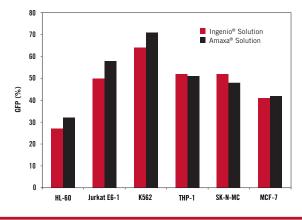


Ingenio® Electroporation Kits & Solution

Enhanced nucleic acid delivery using conventional electroporation devices

- High efficiency electroporation of hard-to-transfect cell lines, stem cells and primary cells
- Compatabile with most conventional electroporation devices including Lonza-Amaxa®, Bio-Rad® or Harvard BTX®
- Save money and reduce research costs while maximizing results



Ingenio® Solution Provides Comparable Efficiency on Amaxa® Nucleofector® Device.





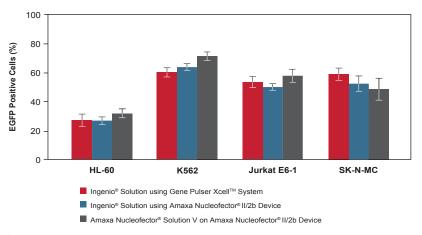
Why use Ingenio® Electroporation Kits and Solution?

Ingenio® is a broad spectrum solution that supports high efficiency electroporation with minimal toxicity and replaces standard electroporation solutions including phosphate buffered saline and serum-free media. Ingenio® Kits are compatible with multiple instruments and facilitate a wide range of applications requiring nucleic acid delivery to cells.

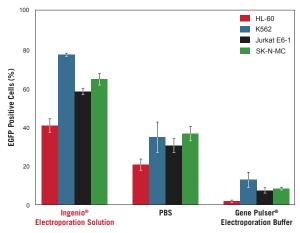
Save on Cost Without Compromising Your Results

Product	Cost/Electroporation*	Savings
Amaxa® Nucleofactor® Kit V (VCA-1003)	\$15.20	-
Ingenio® Electroporation Kit (MIR 50112)	\$9.16	40%

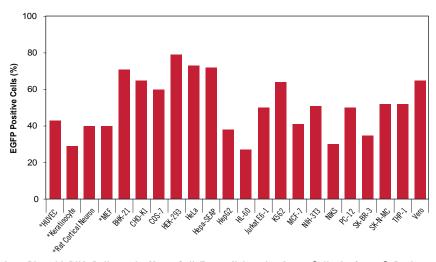
*Based on U.S. list prices from company websites and protocol recommendations (25 reactions)



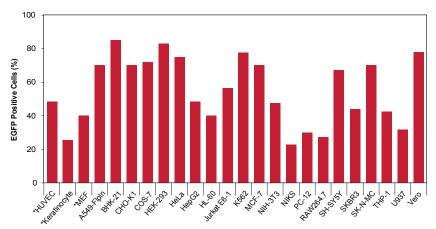
Ingenio® Solution Provides Comparable Efficiency on the Amaxa® Nucleofector® Device. Cells were electroporated in parallel with an EGFP reporter vector and assayed at 24 hours post-electroporation by flow cytometry. Two electroporators were used with different electroporation solutions: the Ingenio® Electroporation Kit was used in the Gene Pulser Xcell™ Eukaryotic System (Bio-Rad) and in the Amaxa® Nucleofector® II/2b Device (Lonza); the Amaxa® Nucleofector® Kit V was used in the Amaxa® Nucleofector® II/2b Device, all according to manufacturers' recommendations.



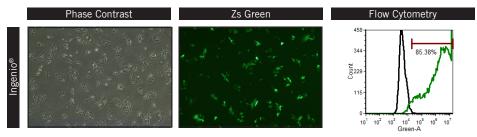
Ingenio® Outperforms Other Electroporation Solutions in Efficiency and Viability. Cells were electroporated in parallel with an EGFP reporter vector using either Ingenio® Electroporation Solution, PBS or Gene Pulser® Electroporation Buffer (Bio-Rad) on the Gene Pulser XcellTM Eukaryotic System. EGFP expressing cells were identified 24-hours post-electroporation by flow cytometry and presented as a percentage of live cell population.



Efficient Plasmid DNA Delivery in Many Cell Types Using the Amaxa® Nucleofector® Device. Cells were assayed at 24 hours post-electroporation by flow cytometry and reported as percentage of live cell population. (*Primary cell types)



Efficient Plasmid DNA Delivery in Many Cell Types Using the Bio-Rad® GenePulser Xcell™ System. Cells were assayed at 24 hours post-electroporation by flow cytometry and reported as percentage of live cell population. (*Primary cell types)



High Efficiency Plasmid DNA Electroporation of Human Induced Pluripotent Stem (iPS) Cells using Ingenio®. The Ingenio® Electroporation Kit was used to transfect iPS cells on the Amaxa® Nucleofector® II/2b Device. Cells were electroporated with ZsGreen expressing plasmid (Clontech) and visualized 24 hours post-transfection and imaged under 4X objective with an Olympus IX71® Inverted Microscope. Cells were also assayed 24 hours post-transfection on an Accuri® Cytometer.









PRODUCT	PRODUCT NO.	QUANTITY
Ingenio® Electroporation Kits (solution, 0.2 cm cuvettes, cell droppers) Compatible with Lonza-Amaxa® Nucleofector® II/2b devices	MINTOUTIE	25 RXN
	MIR50115	50 RXN
	MIR50118	100 RXN
Ingenio® Electroporation Kits (solution, 0.4 cm cuvettes, cell droppers) Compatible with Bio-Rad® and Harvard-BTX® devices		25 RXN
	MIR50116	50 RXN
	MIR50119	100 RXN
Ingenio® Electroporation Solution	MIR50111	25 RXN (6.25 ml)
	MIR50114	50 RXN (12.5 ml)
	MIR50117	100 RXN (25 ml)
Ingenio® Electroporation Accessories	MIR50120	0.2 cm cuvettes (25PK)
Jan	MIR50121	0.2 cm cuvettes (50PK)
	MIR50122	0.4 cm cuvettes (25PK)
	MIR50123	0.4 cm cuvettes (50PK)
	MIR50124	Cell Droppers (25PK)
	MIR50125	Cell Droppers (50PK)

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