

NEW!

It's easy to sponsor a health fair

With the Accutrend® Plus system and a complimentary Health Fair Kit

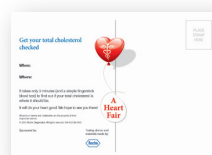
Download professionally produced materials from www.AccutrendHealthFair.com and customize with your logo and event information to help promote your brand or cause. For more information, contact your Roche representative at 1-800-852-8766.

Promotional materials to maximize awareness



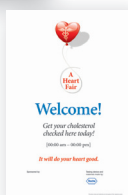
Print Advertisements

Promote your event, brand, or cause with professionally produced, full-page or half-page print advertisements. Customize with your organization's logo, event information, and image choice.



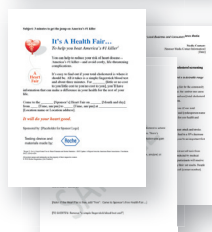
Postcard Mailer

Promote your event, brand, or cause with a professionally produced postcard mailer. Customize with your organization's logo, event information, and image choice.



Welcome Poster

Welcome your event participants using a professionally produced poster. Customize with your organization's logo and event information.



Other Materials

Promote your event via local media using the professionally produced Media Kit, invite target groups using a customizable E-mail Template, or use 20- or 30-Second Scripts to create radio spots or on-site announcements.

Training and reference materials to optimize time spent with participants



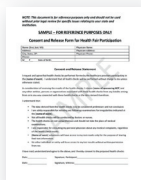
Staff Training Videos

Train your staff on how to use the Accutrend Plus system prior to an event to help ensure patient safety and accurate results.



Health Fair Reference Guide

Provide your staff with information on how to interpret test results, troubleshoot, or answer frequently asked participant questions.



Participant Consent Form

Ensure your organization minimizes its risk by providing a consent form to all event participants.



Educational Booklet

Provide your staff with background information on the Accutrend Plus system, cardiovascular disease, and the value of preventative healthcare.

Patient follow-up materials to empower participants with actionable information



Participant Brochure

Provide event participants with immediate, actionable information on cholesterol and ways to lower overall cardiovascular disease risk.



Event Survey

Collect valuable feedback from event participants that can be used to modify or improve future events. Customize with your organization's event information or questions.



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cobas[®]
Life needs answers