

NEVER SURRENDER.



*All compromise is based on give and take,
but there can be no give and take on
fundamentals. Any compromise on
mere fundamentals is a surrender.
For it is all give and no take.*

— Mahatma Gandhi

When it comes to selecting diagnostic tests, you're too often forced to consider which of your laboratory's fundamental needs are most important. Whether that's speed, accuracy, compatibility, connectivity and let's not dance around it — profitability. Having to choose one feature or benefit over another is compromise. That's surrender.

With the Sofia® Analyzer by Quidel® you no longer have to choose between many of the features that are fundamental to your laboratory. To name a few of Sofia's unique combined features; speed *and* accuracy, read now *and* walk-away modes, coupled with a growing menu of Sofia brand fluorescent respiratory assays starting with Influenza A+B — the compromise is over.

For more information on the Sofia Analyzer and the Sofia brand fluorescent immunoassays, please call your Fisher HealthCare representative.

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by **QUIDEL**[®]

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